

MELBOURNE CENTRAL

# TINGEL TOWN

FOR SHOP THE CITY

A glittering gala of  
must-do events, festive  
pop-ups and over 100  
shopping offers

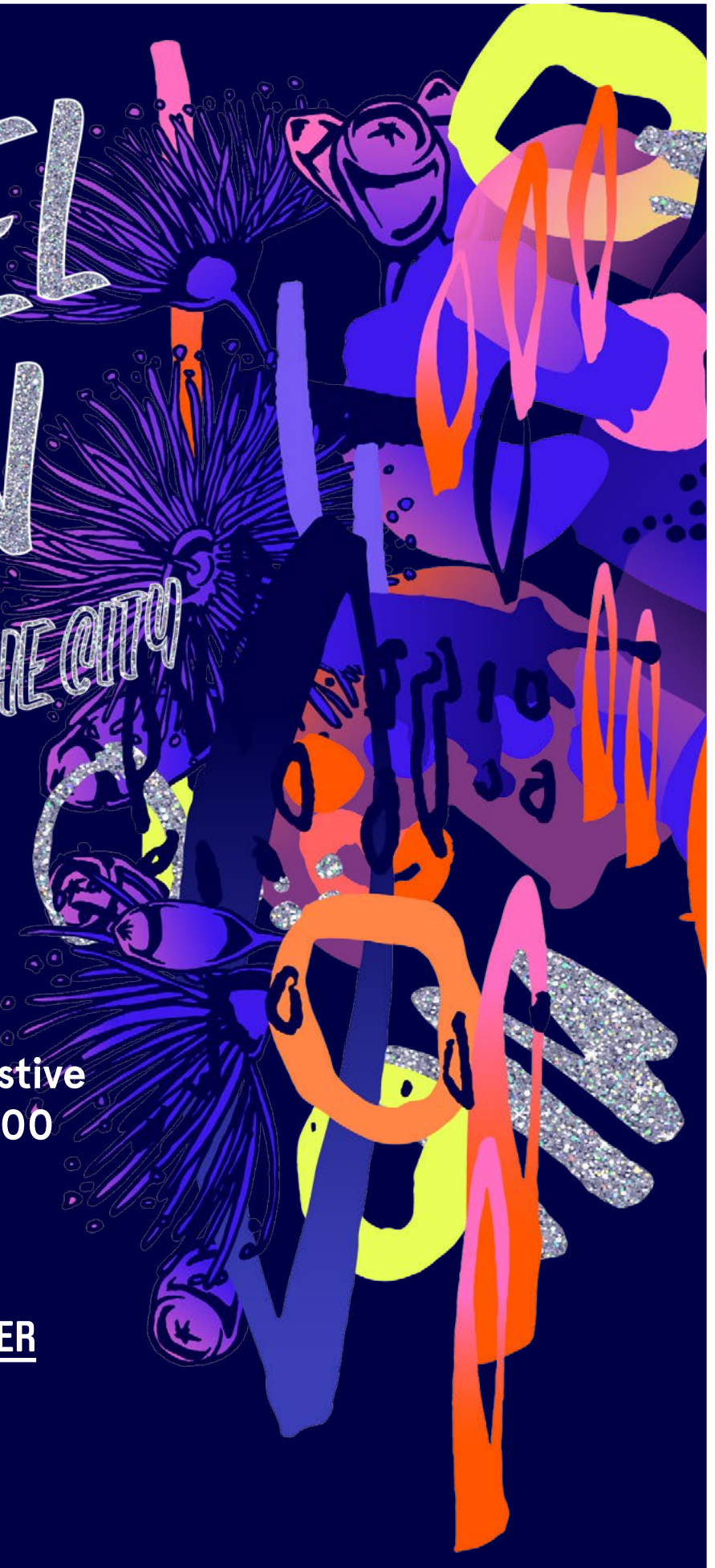
8AM - 10PM

WEDNESDAY 6 DECEMBER

#MCTINSELTOWN

#SHOPTHECITY

MELBOURNECENTRAL.COM.AU



MELBOURNE CENTRAL

# It's your time to shimmer, shine and sparkle

Shop the City is back on December 6 at Melbourne Central!

From 8am to 10pm, we're gonna party non-stop with a full-on festive lineup of one-time-only events, special offers and exclusive pop-ups to celebrate all that glitters and glows.

**Spoil yourself silly** with special offers from over 100 of your fave stores

**Track down a top-secret pressie** stash in our beloved Treasure Hunt

**Snap sparkling Xmas selfies** in our twinkling Tinsel Room

**Feast your eyes** on fab festive installations and live art

**Glam up** with glitter makeovers

**Get your haul delivered home for free** with Retail Runner!

Word up your fave fun-loving crew, explore all our exclusive events, and prepare for one epic shopping sesh.

**FREE DELIVERY  
WITH RETAIL RUNNER**

When you spend \$50 or more at Melbourne Central during Shop the City

Shop up a storm and have your haul delivered for FREE within 20km of Melbourne CBD. Simply show your receipts and lodge your shopping for delivery at the Guest Services Desk on Level 1



# SHOPPING OFFERS

## 316 MELBOURNE

50% off storewide

## 3INA

15% off storewide

PLUS first 100 customers receive a free cosmetic bag with purchase.

Must be a member to redeem. Customers can sign up on the day.

## ADAIRS

Save 20% on full price items & take a further 10% off sale items. Linen Lovers receive a further 5% off.

T&Cs Apply. See in store for details

## ALLY FASHION

20% off storewide

Excludes sunglasses. Not valid with any other discounted offer.

## ALLEN'S LOLLYSMITHS

Spend \$50, Save \$5;

Spend \$100, Save \$15;

Spend \$150, Save \$30,

Excludes custom lolly jar.

## AQUILA

20% off storewide

Not to be used in conjunction with other offers.

## ASIAN BEER CAFE

Glitter and Tinsel dress up party showcasing a special \$10 Glitter Sparkling

## AUSTRALIAN LASER & SKIN CLINICS

50% off Introductory Offer! Get 50% off Laser Hair Removal and Skin Treatments.

Excludes Cosmelan, PRP, Cosmetic Injections, Teeth Whitening & Tattoo Removal. Only available at CBD clinic. Only off first treatment for new clients to ALSC. Not to be used in conjunction with any other offer. Limited time only.

## BAILEY NELSON

20% off all glasses including prescription and sunglasses

No discount off contact lenses or accessories. The 30% off a second pair of multi-focals will not apply on the day.

## BARDOT

20% off full priced items

Terms and conditions apply. See in store for details.

## BENJAMIN BARKER

20% off ALL Benjamin Barker products, including sale items.

This includes, shirts, accessories, chinos and suits.

Only applicable on Benjamin Barker products.

## BILLY'S CENTRAL

10% off food menu, after 4pm

## BONDS

40% off storewide

Full priced items only. Cannot be used in conjunction with any other offer.

## BRAS N THINGS

Save \$20 when you spend \$100 or more

Full priced items only. Cannot be used in conjunction with any other offer.

## BÚL

20% off

PLUS festive surprises in celebration of the Balearic Islands collection

Offer valid on full priced item only.

## CACTUS LEATHER

Buy one pair, get the second pair 50% off (shoes and sandals)

Purchase over \$300 and get a selected shoes or sandal for free

Purchase a set of handbag and shoes and get \$25 off

No refund or exchange for items on SALE.

## CALIBRE

10% off storewide

Not in conjunction with any other offer

## CALVIN KLEIN UNDERWEAR

40% off fashion, 30% off basics

Excludes gift cards, watches, jewellery and fragrance. Discount is off the lowest marked price. While stocks last. Not to be used in conjunction with any other offer.

## CARHARTT WIP

10% off storewide

## CASA AMUK

30% off storewide

PLUS complimentary food and drink from 4pm, and an in-store giveaway where one mail list subscriber will win a \$300 voucher!

## CHATIME

Free upsize on your tea

One free upsize per transaction only. Surcharge applies on mix-in. Cannot be used in conjunction with any other offer.

## CLIVEDEN

15% off store wide, up to 50% off selected items

## COLETTE BY COLETTE HAYMAN

30% off storewide

Full priced items only, not valid in conjunction with any other offer. Excludes Colette Hayman Leather Collection.

## COTTON ON

30% off full priced items

Excludes Foundation items, gift cards and sale items.

## COTTON ON KIDS

30% off full priced items

Excludes Foundation items, gift cards and sale items.

## COUNTRY ROAD

25% off everything

PLUS complimentary gelato from the exclusive Feels Like Summer Messina Gelato Cart in-store with every purchase from 5pm - 9pm

Offer excludes CR. Capsule. Messina gelato offer available while stocks last.

## CUE

20% off full priced styles

Excludes already reduced styles, accessories, new or existing laybys, alterations, the purchase of Gift Cards and shipping costs. Not in conjunction with any other offer.

## CUPCAKE CENTRAL

6 cupcakes for \$20

1 box per customer.

## DANGERFIELD

20% off all full priced items

Excludes Doc Martens shoes. Not to be used in conjunction with any other offer.

# SHOPPING OFFERS

## DECJUBA

30% off, excludes D-LUXE & Cristina Re collaboration  
No further discounts apply

## DERMALOGICA

Free Dermalogica facefit (valued at \$15 each)

## DIAMOND NAILS

Come in for a pedicure & get a manicure for free  
Single colour nail polish application only.

## DIESEL BAR

HAPPY HOUR 4pm-7pm  
\$7 Chandon  
\$6 selected wines  
\$6 Carlton schooners  
\$7 all tap beer schooners  
\$7 premium basic spirits  
\$13 selected cocktails

## ESPRIT

25% off storewide  
Only valid for existing and new sign ups to Esprit Friends loyalty programme.

## ESSENTIAL BEAUTY

\$35 Brazilians, normally \$48.95  
25% off ASAP and Tonic skincare Christmas packs

## FACTORIE

30% off full priced items, store wide  
PLUS free slushie with any purchase, and a live DJ in-store  
Excludes gift cards, sale items, and charity items/

## FOOT LOCKER

20% off storewide  
Excludes Limited Releases. Not to be used in conjunction with any other offer.

## FOREVER NEW

20% off storewide items

## FOSSIL

20% off full priced items  
Excludes Q Touchscreen smartwatches. Cannot be used in conjunction with any other offer or specially marked 'sale' items.

## FRANCESCA

25% off storewide

## FREDDY

20% off storewide  
Not valid with any other offer

## FRENCH CONNECTION

25% off storewide  
Not in conjunction with any other offer. Not available on gift cards.

## GENERAL PANTS CO.

25% off storewide  
Excluded sunglasses, basics and gift cards

## GLAMOURFLAGE

- 20% off full price items  
- 3 items for the price of 2 body care  
PLUS every purchase scores you an entry into the lucky draw to win prizes worth up to \$200!

## GLASSONS

20% off full priced items  
Excludes sale, layby and gift cards

## GLUE STORE

25% off full priced items  
PLUS personalise your sneakers and accessories with FREE monogramming by the Letterettes with any footwear and accessories purchase from 4pm-8pm  
T&C's and exclusions apply, see in store for details.

## GORMAN

20% off full priced items  
Not applicable to gift vouchers or lay-bys, not in conjunction with any other offer

## GYOZA GYOZA

All Japanese Izakaya style Tapas dishes \$6.80

## HAIRHOUSE WAREHOUSE

20% off all full price hair care and electrical

## HYPE DC

20% off full priced footwear  
Offer not valid in conjunction with any other offer

## HOLIDAY XP

40% off on QBE insurance

## JD SPORTS

Free tote screen printed with the trainer of your choice with any purchase. Available from 5-10pm

## JO MERCER

25% off storewide  
PLUS complimentary champagne in-store  
Excluding new and existing laybys, gift cards, shoe care and watches.

## JURLIQUE

15% off full priced merchandise  
PLUS Herbal tea and skin consultations, lucky dip prizes and competitions  
Excluding gift sets, gift vouchers, limited editions, treatments. Not available in conjunction with any other offer

## JUST JEANS

Buy 1, get 2nd item\* half price on branded denim.  
40% off women's tops.  
30% off dresses and shorts  
30% off men's tops and shorts  
30% off mens just jeans denim  
\*Second item must be of equal or lesser value to the full price purchase

## KIEHLS

15% off storewide

## KIKKI.K

20% off full priced kikki.K items  
PLUS From 5.30pm guests will enjoy a gift with purchase, bespoke Christmas Cookies and in store Calligraphy by artist India Munn  
Conditions apply, see in store for details

## KOOKAI

20% off full priced merchandise  
Exclusions may apply.

## KITKAT CHOCOLATORY

Spend \$50, Save \$5;  
Spend \$100, Save \$15;  
Spend \$150, Save \$30.  
Excludes Create Your Break and Chocolatier's Choice.

# SHOPPING OFFERS

## LEVI'S

30% off storewide  
PLUS watch tailors from Levi's Tailor Shop live in-store from 3-5pm  
Excludes Tailor Shop services.

## L'OCCITANE

Receive your Spring Beauty Collection when you spend \$100 PLUS Complimentary champagne and hand spa ritual in-store from 6-10pm  
Offer not to be used in conjunction with another offer. While stocks last.

## LOOKSMART ALTERATIONS

\$14.99 Pant/Jean Shortening  
\$14.99 pants/jeans shortening is a 1hr. standard hem finish service, valid for one pants/jeans. Limit one offer per person. Not valid with any other promotion/offer, dry cleaning, invisible mending or embroidery.

## LORNA JANE

20% off when you purchase 3 or more products  
T&C's apply. Valid on full priced product only.

## MAC COSMETICS

Receive 2 deluxe sample gift bags when you spend \$75 or more in-store. 12pm - 8pm only. Collect your voucher to redeem this offer when you visit the MAC Glitter Glamourama event on Level 2 near Sass & Bide during Shop the City. 1 gift bag per person, while stocks last.

## MECCA MAXIMA

Spend over \$85 at Mecca Maxima and receive a FREE deluxe sample, compliments of MECCA Beauty Loop.  
See in-store for terms and conditions.

## NIXON

\$20% off storewide.  
Excludes Elite/Limited watches.

## KING OF KNIVES

20% off all full priced items  
Please see in store

## MELBOURNE CENTRAL LION HOTEL

HAPPY HOUR 4pm-7pm  
\$5 basic spirits  
\$5 house wine  
\$4.5 Carlton pots  
\$14 Carlton jugs  
PLUS Shop the City R'n'B afterparty  
DJ from 9:30pm + drink specials from 9:30pm: \$4 Bubbly, \$4 Carlton Pots, \$6 Vodka, \$10 Jager Bomb

## MI PIACI

In-store lucky dip and receive an exclusive mystery treat or discount off your purchase  
PLUS receive an exclusive gift with purchase when you spend over \$320 plus enjoy complimentary chocolates and sparkling wine  
Offer excludes sale and laybys. One discount per transaction. Offer may be redeemed once only. Minimum spend applies where specified. Excludes purchases of gift cards and care products.

## MIDAS SHOES

20% off storewide

## MILLIGRAM

Purchase any notebook from Milligram and receive complimentary gold foil monogramming or complimentary gift wrapping with any purchase between 4 - 9pm, 2 letter maximum for gold foil monogramming, only on notebooks. 2 letter maximum for gold foil monogramming, only on notebooks. Subject to notebook cover material.

## MIMCO

20% off full priced collection  
Excludes MIMCO Loves, Gift Packs, Limited Edition, EFL, Our Watch and Swarovski Collaborations, Design Project and Sale

## MOCHA

25% off full priced items  
Excludes Gift Voucher & Laybys and sale items

## OTTOMANS

Free Christmas lucky dip  
Available while stocks last

## MR & MRS JONES

Spend \$50 save \$10  
Spend \$100 save \$30  
Spend \$150 save \$50  
Offer valid on full priced products only. Not valid in conjunction with any other offer.

## MR SIMPLE

30% off Mr Simple, Herschel and SWCO

## MRP

\$5 and under on selected items

## MUJOSH

We offer free 1.56 index lens for every frame purchase

## NANDOS

Free regular chips with any purchase of \$5 or more  
Not applicable in conjunction with any other offer.

## NEW BALANCE

25% off storewide  
Excludes already reduced items.

## NIKE

20% off Nike apparel and footwear  
Not available for purchases of gift vouchers, Apple Watch Nike+, NBA, Jordan, equipment or accessories. Only available on full priced merchandise. Cannot be used in conjunction with any other offer. Terms and conditions subject to change without notice

## NIQUE

25% off storewide  
All purchases over \$500 - Free Nique Tote Bag - while stocks last  
PLUS Complimentary champagne in-store from 6pm  
Offer excludes sale and accessories.

## NXP

30% store wide  
PLUS Live DJ in-store and gifts handed out all day

## OAKLEY

Up to 30% off storewide  
Terms and conditions apply

## OXFORD

60% off storewide  
Not to be used in conjunction with any other offer. Valid until close of business Wednesday 6th December 2017.

## PERFECT POTION

15% facial skincare  
15% off facial skincare products only. Not in conjunction with any other offers.

## PETER ALEXANDER

20% off storewide  
Excludes sale, Glasshouse Fragrances products & gift cards.

# SHOPPING OFFERS

## PHOEBE ANGEL

40% off storewide  
Sales items exclude

## PLATYPUS SHOES

20% off storewide  
Terms and conditions apply. See in-store for details.

## POLITIX

10% off full priced items + 20% off already reduced items  
T&Cs Apply

## PRESSED JUICES

3 juices for \$20

## PUMA

30% off  
Exclusions apply

## REBEL SPORT

20% off footwear  
This includes all clearance footwear. Excludes football boots & Curry basketball shoes.

## REVIEW

30% off full priced styles  
PLUS enjoy champagne whilst you shop  
Offer not valid in conjunction with any other offer

## RODEO SHOW

20% off storewide  
Offer valid on all full priced clothing, accessories and sale items. Cannot be used in conjunction with any other offer.

## ROLL'D

Complimentary water or iced tea when you spend  
\$10 or more  
All menu items available. Your choice of Lemon or Peach Iced Tea. 600ml Cool Ridge only.

## RUBI SHOES

30% off all full priced items  
Can not be used in conjunction with any other offer. Excludes Gift Cards, Lay Buys and Cotton On Foundation Products

## SASS & BIDE

Take a further 20% off everything

## SCANLAN THEODORE

Further 20% off already reduced prices storewide

## SEAFOLLY

10% off all full priced merchandise  
Free Seafolly gift valued at \$39.95 with every purchase above \$120

## SEED HERITAGE

25% off storewide  
Conditions apply. Please see in store for details.

## SELF CENTRED MEDI SPA

20% off spa treatment gift vouchers, perfume, candles and reed diffusers  
Not applicable with any other offer. Not applicable in addition to membership discounts.

## SHEIKE

20% off full priced items  
Excludes Gift Cards. Cannot be used in conjunction with any other offer or redeemed against a prior purchase. See in store for full Terms + Conditions.

## SMIGGLE

20% off selected gift packs  
See in store for details

## SPORTSGIRL

20% off all full priced items  
Excluding gift cards

## STRIKE BOWLING BAR

Happy hour 3pm-7pm \$5 basic beers/wines/spirits

## STUDIO K

Buy one, get one 50% off clothing  
Offer valid on clothing only.

## SUNGLASS HUT

20% off on full priced sunglasses  
Excludes lay-by purchases, Chanel and Maui Jim.  
Offer cannot be exchanged for cash

## SUPRE

30% off full priced items  
Excludes gift cards, Supre Foundation, promotions and sale product

## SURF DIVE N SKI

Buy 2, get the 3rd free  
Full priced items only

## SUSSAN

Take a further 50% off sale

## T2

10% off storewide and receive a free Shimmer Punch Tea for any purchase over \$100  
While stocks last. Not applicable to gift cards.





# SHOPPING OFFERS

## THE BODY SHOP

Spin and win, no spend required  
PLUS Festive express makeovers. Get party season ready with The Body Shop's cruelty-free festive make-up collection. Be sure to head in-store to try some of our hottest hues for the festive season!  
See in store for details, terms and conditions apply.

## TOMMY HILFIGER

30% off storewide  
Discount is off the lowest marked price. Excludes gift cards, perfume and watches. Not to be used in conjunction with any other offer. Excludes Tommy Capsule collection.

## TONY BIANCO

20% off storewide

## TRENERY

25% off everything  
PLUS complimentary champagne in store.  
The offer cannot be redeemed against a prior purchase or an existing or new lay-by.

## TYP0

30% off storewide  
Excludes Gift Cards, Foundation Items & Sale Items. Not to be used in conjunction with any other offer.

## UGG HOUSE

Up to 50% off storewide

## UNIVERSAL STORE

20% off storewide  
Not in conjunction with any other offer. Discount does not apply to the purchases of gift cards and event tickets, or exchange, refund, credit note transactions and limited edition capsules. Offer is only valid for a limited time. Not available online.

## WINDSOR SMITH

30% off storewide  
Excludes giftcards and online.

## WITCHERY

20% off everything

## WITTNER

20% off full priced items  
Not valid in conjunction with any other offer or promotion.  
Valid on full priced product only.

## YD

30% off storewide

## TERMS & CONDITIONS

Melbourne Central's Tinsel Town for Shop the City event offers are only valid between 8am and 10pm Wednesday 6 December 2017 unless sold out during this time period or otherwise stated by a retailer. Discounts and other offers are subject to the terms and conditions of the participating retailers and are not to be used in conjunction with any other offers available from the participating retailer (unless otherwise stated). See in store for full details. Offers are only valid at Melbourne Central stores unless otherwise stated by a retailer. Participating retailers reserve the right to change or withdraw the offers and prices shown in this advertisement at any time. GPT has taken due care to verify the information contained in this advertisement. However the discounts or offers appearing in this advertisement have been provided by the respective retailers, and accordingly GPT is not responsible for the accuracy of the information or the availability of items. GPT means GPT Property Management Pty Limited, Level 10, 360 Elizabeth Street, Melbourne VIC 3000.



# THE TINSEL TOWN TRAIL

## FREE EVENTS ALL DAY LONG

### TINSEL TREAT BIG BREAKFAST GIVEAWAY

8am – 11am

Level 2, Billy's Central

Banish the hangries after your massive morning of shopping with a FREE Big Breakfast at Billy's Central. Spend \$50 anywhere at Melbourne Central and show your receipts at our Level 2 redemption booth to receive your ticket to a tasty treat!

### TINSEL TUNES

8am – 10pm, Level 2, near Country Road

2pm – 10pm, Near Puma

Fab tinsel trend-setters DJ Bex and DJ Vann Goldie will be behind the decks spinning mash-ups of your fave Christmas tracks. Catch their cranking sets and dazzling outfits on level 2.

### THE TREASURE HUNT

Starts at 9am

Level 1, Guest Services Desk

Love pressies? Solve the riddles to collect a sweet stash of free holiday gifts and special deals. Plus, one lucky Treasure Hunter will win our major prize – follow @melbcentral on Snapchat for the extra clues.

Limited to the first 250 shoppers.

### GEORGE ROSE X MELB CENTRAL ART LAUNCH

10am – 5pm, Level 2 (near Samsung)

Watch artist George Rose create a colourful masterpiece live in the centre. Plus, be one of the first 50 people to snap a pic and post it on Instagram to receive a limited edition Beekeeper Parade x George Rose makeup bag.

### WANT EXCLUSIVE GEORGE ROSE CONTENT?

See her festive artwork come to life on the Tower with an augmented reality experience on your device. To view, look at the tower through the Eyejack app. Available for download in the App store for Apple and Android.

### RETAIL RUNNER X STREAT WRAP & SEND

11am – 3pm & 5pm – 10pm

Level 2, outside Peter Alexander

Your gifts can give back! When you get your pressies wrapped and delivered with Retail Runner, we'll donate a portion of the proceeds to STREAT, a social enterprise cafe that provides pathways to employment for homeless and disadvantaged youth.

Then available daily until 24 December.

[VIEW GIFT WRAPPING HOURS](#)

### THE TINSEL ROOM

11am – 3pm & 5pm – 10pm

Level 1, near Bardot

Who doesn't love being extra? We've teamed up with glitter fashionista Rachel Burke of @imakestagram to bring you The Tinsel Room, a super-spesh space filled floor-to-ceiling with twinkling tinsel and bling! Bring your squad along, deck yourselves out in Rachel's custom tinsel jackets and extra AF accessories, and work the camera for the ultimate silly season snaps and Insta stories.

Then open daily until 24 December.

[VIEW OPENING TIMES](#)

#thetinselroom

### MAC GLITTER GLAMOURAMA

12pm – 8pm

Level 2 (near Sass & Bide)

Glam up with a free Glitter Lip makeover from MAC's makeup artists, get your hair braided + glitter-fied, create a flower crown with @kristinesflowers, then snap your sparkling look in the photo booth. Plus, meet beauty blogger @thehanihanii from 5pm-8pm!

### THE SEQUIN STATION

3pm – 9pm

Level 1, near Bras n Things

Customisation queen Rachel Burke will transform your newest fashion finds into one-of-a-kind pieces with sparkling sequins, pop-colour pom poms and all-over bedazzling. And it's free!

Available for purchases made at Melbourne Central on the day.

### GLITTER GIFT GRAB

6pm – 10pm (or until all prizes have been won)

Level 2, near Puma

Catch the glitter, win a prize. Sound easy enough? Not when the glitter flies. Try your luck for the chance to win an awesome voucher or gift from one of your fave stores.

### TINSEL TOWN TAVERN

6pm – 10pm, or until we run out!

Level 2, near Country Road

The bubbles are on us! Chill with your crew at our Tinsel Town Tavern and sip on glittering prosecco, pimped out with with Pop-a-ball's signature rose gold shimmer.

\*Over 18s only





## PLUS EXCLUSIVE POP-UP EVENTS FROM YOUR FAVE STORES

### TYPO GLITTER MONOGRAMMING STATION

8pm - 10pm

Level 1, near Country Road

Let's get personal! Want the ultimate personalised gift this Christmas? Typo will be hosting free monogramming with the purchase of any of their selected Glittery goods. Make your gift one they won't forget!

### ALLEN'S LOLLYSMITHS POP-UP

8am - 10pm

Level 1, Shot Tower Square

Satisfy your sweet tooth and create customised lolly jars at the Allen's Lollysmiths pop-up! From classics like Snakes Alive to special flavours like Black Label Salted Caramel Fudge, the pop-up has a lolly for every taste. Personalise the label with a name of your choice to create the perfect Christmas gift for friends, family... or even yourself!

Open daily until December 24

### T2 NAME YOUR BREW

8am - 10pm

Ground Level, near Mecca Maxima

Personalise the ultimate tea gift! Pick one of T2's hero teas, think up a snazzy name and it's yours to enjoy. Plus, the first 50 customers who make a purchase at the T24U pop-up will receive a T2 Stainless Steel Flask on us! Exclusively available at the Melbourne Central pop-up.

### SECRET SNEAKER STORE

12pm - 4pm

Level 2, in-store

Looking for some one-of-a-kind sneaks to add to your collection? Secret Sneaker Store is your spot, as long as you can master the Keymaster. Sneaker freaks will be lining up for unlimited tries at Adidas Triple White NMD's, Adidas OG XR1 NMD's, Air Jordan 1's, plus BAPE accessories.

### SUPRÉ EMBROIDERY STATION

3pm - 8pm

Lower Ground Level, outside Supré

Want to wake up feeling fancy every day? Treat yourself to luxe new satin sleepwear at Supré and they'll personalise it for free.

Limit of two items applies to free embroidery. Selected styles only, while stocks last.

### COUNTRY ROAD X

#### FEELS LIKE SUMMER MESSINA CART

5pm - 9pm

Level 1, Country Road

Country Road shoppers can try their favourite Gelato Messina creation as an exclusive gift with purchase three exclusive flavours - Vovovroom, Lamington and Pavlova. Country Road celebrates iconic Australian flavours with bespoke Messina Menu.

# TREASURE HUNT

Join Melbourne's favourite Treasure Hunt! Be one of the first 250 people in line at the Guest Services desk by 9am to collect the clues. They'll lead you to free gifts and exclusive Shop The City deals.

To be in the running for the major prize, add @melbcentral on Snapchat and keep an eye out for the bonus major prize clue.

