

MELBOURNE CENTRAL



10AM – 9PM,
WEDNESDAY
1 MAY

Party like it's
1999 with 90s fashion,
beauty, music +
games, plus over 100
shopping offers!

#MC90SPARTY



90S STREET STYLE PHOTOGRAPHY X THE WALL OF RECORDS

**Free Polaroid photo 5PM to 9PM
Level 1, opposite Sephora**

For some of us, the 90s were all about band tees, flannel and ripped stockings. For others, it was scrunchies, mum jeans and chunky sneakers. Luckily, both styles are **totally** back in fashion.

Be inspired by your ultimate style icon and dress in your best 90s look for a street style Polaroid and a chance to feature on our socials.

Our photographer will be waiting for you by the epic Wall of 90s Records. Our street style photographer will be here snapping your best looks from 6PM – 8PM. PLUS follow **@melbournecentral** on Instagram to take home a free Polaroid photo from 5PM – 9PM, or while stocks last.

Need inspo for your 90s look?
Check out our blog.

THE B. LUCKY & SONS PARTY BAR

**5PM to 9PM, or while the drinks last
Level 2, near Country Road**

We all know the wildest house parties start in the kitchen, so meet us there from 5pm to kick the night off!

All you have to do is turn up: we'll be serving up free Woo Woo cocktails in party cups; Grill'd, Nando's and Pazzi.

Pizza will be stopping by to deliver free party snacks; and a 90s DJ will be spinning all the best throwback tracks! But remember: You've gotta be 18+ to roll with the homies!

Cocktails will only be served to customers aged 18+. Proof of ID may be requested before you are served.

THE POWDER ROOM BY MAC COSMETICS

**3PM to 9PM
Level 2, near NXP**

Ever dreamed of being Cindy Crawford or Naomi Campbell for a day? Well, the team at MAC will be making all of your 90s supermodel wishes come true, with free 90s-inspired makeup applications at the Powder Room. We'll bring the nude glossy lips and eyeliner — you bring the fierce poses.

LEVI'S DENIM CUSTOMISATION

**5PM to 8PM
Level 2, near Peter Alexander**

If you don't have a wardrobe full of Levi's, are you even from the '90s??? Bring in your fav old or new Levi's item and head to the Levi's Tailor Shop for a makeover — you can choose from rad badges, embroidery and patches, and they're all totally free! While you're there, grab a white tee and pick a 90s Levi's logo print design. 90s you would be oh so proud.

THE TREASURE HUNT

**11AM start
Level 1, Guest Services Desk**

Legends of the Hidden Temple. Double Dare. A*mazing. There were a lot of iconic 90s kid game shows, and the best part about them was usually the treasure hunt.

Never got your chance? Come along and solve the clues to win prizes from your fave stores in our Treasure Hunt! Keep your eyes peeled on our Instagram Stories too, as we reveal bonus clues that lead to a gnarly major prize!

**First 250 people in line will receive
a clue sheet.**





THE CLAW

**Level 2, near Puma
5PM to 9PM**

In the 90s, the Skill Tester was the only tried and true method to prove to your friends that you were the best. So of course, we're bringing it back.

Dominate 'the claw' one last time (are you getting Toy Story vibes?), and you might just win a 90s-themed prize or gift card too! Just like the old school arcade, the more you spend, the more tries you get.

Spend \$100 for 1 try
Spend \$200 for 2 tries

Show your receipts to our staff to play – receipts must be from 1/5/2019 from Melbourne Central retailers.

ASIAN BEER CAFÉ 90S DRESS UP PARTY

**8PM 'til late
Level 3, Asian Beer Café**

The Beastie Boys taught us to fight for our right to party, so it would be kinda rude if we didn't respect their wishes.

Show off your best 90s 'fit and kick on at the Asian Beer Cafe's 90s dress up party where the good times (and tunes) will be rolling late into the night.

LUSH BATH BOMB WORKSHOPS

**2PM, 4PM & 6PM sessions
Level 1, opposite Innisfree**

Bubbles, bath bombs, Barrel of Monkeys... bath time was seriously fun in the 90s? Thanks to LUSH, you'll be able to relive those carefree days with a fizzy bath bomb workshop.

Learn how to create a magical bath and pick up some colourful bath time treats. BYO Barrel O Monkeys.



90S PARTY TUNES

**12PM – 9PM
Level 2**

What was on high rotation in your Walkman in the 90s?

Whether Kriss Kross made you jump jump, Backstreet Boys made you rock you body, or Venga Boys made you boom boom boom boom, you're in for a treat with our DJs spinning non-stop 90s party tunes all night long!

10 THINGS I HATE ABOUT YOU – FREE SCREENING + SNACKS

**9.30PM
Level 4, Hoyts**

Hands up if you can recite 10 Things I Hate About You word for word? Prove it! Grab your friends and go back in time with a special Hoyts screening of everyone's favourite 90s flick. Not only is it free, but the popcorn's on us too. No way! Yes way.

****BOOKED OUT****



3INA

20% off storewide PLUS get a 90s inspired makeup look on us!
Not in conjunction with any other offer.

ADAIRS

Save 20% on full price items, and take a further 10% off sale items
Excludes gift cards and Linen Lovers membership. Not in conjunction with any other offer.

ALLY FASHION

20% off full price items
Offer valid on full price stock. Excludes sale stock, sunglasses, accessories and gift card purchases. Not valid with any other discounted offer.

AQUILA

20% off storewide
Full priced items only. Cannot be used in conjunction with any other offer.

ASIAN BEER CAFÉ

2 x 10" Pizzas plus a cocktail jug for \$25
PLUS don your 90s best at our 90s themed dress up party, with DJ spinning 90s music from 8pm
Available 11am – 11pm. Selected cocktail jugs only.

BAILEY NELSON

Free glasses chain with any frame purchase

BARDOT

20% off full price items
Limited time only. Not in conjunction with any other offer.

BARIANO

20% off gowns
VIP database customers only.

BEEKEEPER PARADE

Take a selfie in-store, post and tag **@beekeeperparade** on Instagram or Facebook to earn yourself an instant 30% off any product (including our bumbags)

BOOST JUICE

Happy hour – all drinks \$6 between 6–8pm

BRAS N THINGS

Save \$20 when you spend \$100 or more
Offer applies to full price stock only, available to our VIP members while stocks last.

BÚL

20% off storewide

CALVIN KLEIN UNDERWEAR

30% off storewide
Offer excludes Watches, Fragrance, Statement 1981 & Andy Warhol Collection, Sunglasses and Gift Cards.

CARHARTT WIP

Up to 50% off storewide

CELEBRITY INK

Get one tattoo, and get your second half price
Second tattoo of equal or lesser value.
Get first tattoo on May 1st, get second tattoo any time in 2019.
Cannot be used with any other offer. Not transferrable to another person. Melbourne Central studio only.

CHATIME

Save \$2 off your Chatime
Mention this offer in-store or show this offer on your Chatime Loyal-Tea App to redeem. Offer valid once per customer.

COLETTE

30% off for Colette VIP members

COUNTRY ROAD

Save \$50 when you spend \$150 or more

CUE

Enjoy 15% off selected full price styles
Conditions and exclusions apply. For full terms and conditions see in-store or visit www.cue.cc

CUPCAKE CENTRAL

Special edition 90s cupcakes – our take on Dre, Puff Daddy, B.I.G and Snoop, in cupcake form!

DANGERFIELD

20% off full price items
Exclusions apply. Discount off RRP. While stocks last. Limited time only. Not in conjunction with any other offer. See staff for details.

DIAMOND NAILS

FREE Manicure with every Pedicure
Cannot be used in conjunction with any other offer. Free manicure must be done in same appointment. Single colour lacquer manicure only.

ESSENTIAL BEAUTY

\$35 Brazilian wax
\$15 brow wax
25% off products (excluding Dalton)

FOOT LOCKER

20% off sale items
Cannot be used in conjunction with another offer. See store for additional exclusions.

FOREVER NEW

20% off storewide
Evening celebrations including sparkling wine and music from DJ Chloe Wilson
Discount applied at register. Full price and sale items. Excludes gift card purchases. Cannot be used in conjunction with any other discount or promotional offer.

FOSSIL

Scratch & Save – Win up to 25% off
Free embossing and engraving on
your purchase
Exclusions apply.

FRENCH CONNECTION

25% of full price items

G-STAR

20% off storewide
Refreshments from Heineken from 5–9pm

GLAMOURFLAGE

Up to 75% off storewide, plus surprise gift with
purchases over \$90

GLASSONS

20% off full price items
Excludes sale items and gift cards.

GLUE STORE

25% off Storewide
Exclusions apply, see store for details.

GORMAN

20% off full priced items
Exclusions apply.

GRILL’D HEALTHY BURGERS

FREE drink with your burger or salad purchase
when you wear double-denim in store PLUS
enjoy the best 90s tunes all day
Dine in only; not available for takeaway, via online ordering
or Uber Eats. Offer includes free 300ml or 600ml drink from
Pepsi range with the purchase of any main item. Offer does not
include alcoholic beverages. Not valid with any other offer.

GYOZA GYOZA

Receive an Instant Win Lucky Draw Voucher
Dine-in customers only.

HAIRHOUSE

20% off storewide + \$30 basic piercings
Does not include existing sale items or haircare packs.

HUFFER

30% off all jackets + vests, including Down

JACQUI E

30% off storewide

JB HI-FI

Additional 5% off ticketed prices
Excludes Apple & giftcards/POSA cards. See in-store for full
terms & conditions.

JD SPORTS

DJ in store from 4–9PM

JO MERCER

20% off storewide
See in-store for terms and conditions.

JURLIQUE

Save \$15 when you spend \$85
Save \$25 when you spend \$120
Save \$50 when you spend \$200
Complimentary Herbal tea and refreshing
beverages in store
Not available with purchases of gift cards, facial treatments or
gift sets.

JUST JEANS

Buy one item, get the second half price
Full price items only. Second item must be of equal or
lesser value.

KIEHL’S

15% off storewide
In 1 transaction. Excludes Gift Sets. 15% discount
automatically applied at checkout. Not valid with
other offer/s.

KIKKI.K

20% off for kikki.K members
Monogramming now available in store
Option to become a member on the day to redeem. Valid
for full priced product only. Not valid in conjunction with
any other offer. Applies to members only. Not valid for the
purchase of gift vouchers. While stock lasts.

KING OF KNIVES

20% off all full priced items

KITKAT CHOCOLATORY

Limited edition KitKat Chocolatory Black
Label Fairy Bread KitKat – RRP \$15.00
Playing 90s tunes in store all day

KOOKAI

20% off full price merchandise
Excludes leather apparel.

LEVI’S

30% off storewide
Visit our pop-up near Peter Alexander
for complimentary patches, badges or
embroidery on your old or new Levi’s
Excludes Tailor Shop services.

LILONG BY TASTE OF SHANGHAI

2.30PM – 3.30PM
‘90s to Now’ Feng Shui Master Seminar
[BOOK HERE](#)

L’OCCITANE

Receive your Treasures of Provence
Collection when you spend \$90 in store
While stocks last.

LORNA JANE

Save \$40 when you spend \$200
Full Priced product only. Not in conjunction with any
other offer.

LOVISA

30% off full priced items
Not in conjunction with any other offer.



LUSH

Free Bath Bomb workshops on Level 1 at 2PM, 4PM & 6PM, near Sephora

LUXE THERAPY

Oil Massage with hot stones 40 minutes (shoulder & back) for \$60 (was \$85)

Oil Massage with hot stones 50 minutes (back & legs) for \$80 (was \$100)

Receive a \$10 Luxe Therapy gift voucher when you spend \$100 or more

Not valid with any other offers. Not valid on other services. Booking for this promotion is acceptable only for Wednesday 1 May 2019 from 10AM – 9PM.

MAC COSMETICS

Visit our pop-up on Level 2 for free 90s makeup applications

MECCA MAXIMA

Receive a deluxe sample when you spend over \$85, compliments of MECCA Beauty Loop

Offer available to MECCA Beauty Loop members or those who sign up to MECCA Beauty Loop on the day. Members must spend \$85 or more in one transaction, in-store at MECCA Maxima Melbourne Central. Whilst stocks last. One gift per customer, per transaction. Samples may vary. Samples cannot be exchanged or purchased. No rain checks.

MI PIACI

Buy any item and receive 25% off all additional items storewide

Minimum purchase of 2 items. Discount will be applied to item of equal or lowest value. Excludes purchases of gift cards or care products. Not valid in conjunction with any other offers or loyalty rewards.

MIDAS SHOES

20% off full price merchandise

Not valid on already reduced stock.

MILLIGRAM

15% off storewide

MINISO

Free selected Japanese snack when you spend over \$20

While stock last.

MR & MRS JONES

10% off our Mother’s Day collection

Full priced styles only. Not valid with any other offer or voucher.

MR SIMPLE

30% off storewide

Free coin toss with every purchase. Win and score bonus jocks or socks!

Full price items only.

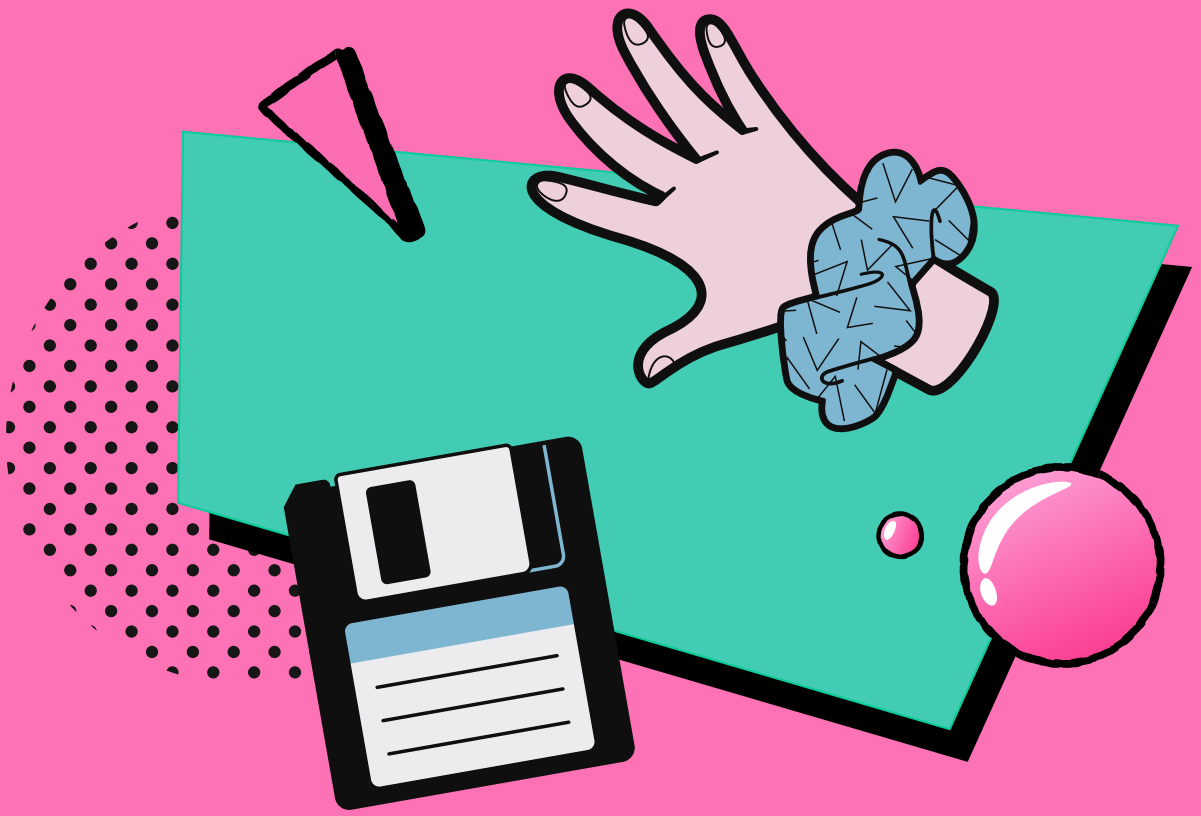
NANDO’S

Free regular side with any main meal purchase + free Nando’s pin badge when you spend over \$10

Regular side includes; Chips, PERi-PERi Chips, Spicy Rice, Coleslaw, Corn on the Cob, Side Salad or Garlic Bread. Offer does not apply to extras and the regular side cannot be changed for any other item. While stocks last. One free item per transaction, and per day. PERi-Perks points will not be awarded for purchases in association with any offer or discount.

NEW BALANCE

25% off storewide



NIKE

20% off storewide

DJ in-store

Some exclusions may apply. Only available on full priced product. Not available on purchases of gift vouchers or purchases from Nike.com. Terms and conditions subject to change without notice.

NXP

25% off storewide

Not in conjunction with any other offer. Excludes gift cards. Excludes sale items. See in-store for more details.

OPORTO

\$10 Pita Pocket Meal – Pita Pocket with 2 fresh grilled chicken tenders, crunchy slaw and lemon & herb sauce, plus chips and drink

OPSM

20% off storewide

Chance to win a pair of Rayban Wayfarer sunglasses valued at \$185 with every \$100 purchase

20% discount cannot be combined with any other offer, discount or benefit (including health fund discounts). One raffle ticket draw for every \$100 spend. 20% discount cannot be applied to: Third Party contracts, value packages, kid’s packages, safety glasses, contact lens consultations, eye exams (incl. UWDRS, DRS AND OCT scan fees).

OXFORD

60% off storewide

See in store for T&Cs.

PAPER KITES

20% off storewide

PERFECT POTION

Smell of the 90’s Kit

Eros Blend 10mL + Eros Aromatic Mist 50mL \$32.90 – valued at \$39.90

FREE mini aromatherapy rituals based around our best selling blend of the 90s. Meet us in store to experience what teen spirit smells like... a playful blend of patchouli, lavender, ylang ylang and bergamot blended with Sexuality Australian bush flower essence.

Not to be used in conjunction with any other offer.

PETER ALEXANDER

20% off storewide

Excludes Sale, Glasshouse Fragrances products & Gift Cards.

PHOEBE ANGEL

Take further 20% off storewide

Excludes Freebra and accessories.

PLATYPUS SHOES

Free 90s party bag with every purchase

While stocks last.

POLITIX

20% off full price merchandise when you sign up to our e-list
T&Cs apply.

REBEL SPORT

20% off storewide

REVIEW

30% off full price styles
Not in conjunction with any other offer.

RODEO SHOW

15% off storewide
Excludes leather apparel. No returns for change of mind on sale or promotional items, exchange only. Cannot be used in conjunction with any other offer. In store returns policy applies.

SCANLAN THEODORE

Further 25% off storewide

SEAFOLLY

20% off all full priced merchandise
Free Seafolly gift valued at \$39.95 for every purchase over \$120
While stocks last.

SEED HERITAGE

20% off full price styles
Conditions apply. See in-store for full details.

SHEIKE

15% off full price
90s themed cart in store serving donuts with 90s toppings like gummy bears, nerds + fruit loops
Items purchased during a promotional period are subject to our Sale Returns Policy. Offer is on Full Price product only.

SMIGGLE

20% off full price product
Excludes gift cards, gift packs and sale items. Cannot be used with other offers. Valid for a limited time. Discount applies to advertised price.

STRIKE BOWLING

Strike will be transformed into the 90s house party of your dreams. From Britney Spears to Usher, our DJ will have you Oops doing it again with 90s tracks worthy of any house party. Cheap drinks and fire tunes. Come on now, let’s get jiggy with it.

SUNGLASS HUT

20% off sunglasses
Valid on selected full-price sunglasses only. Excludes Chanel, Maui Jim, Oliver Peoples and lay-by purchases. Offer cannot be exchanged for cash. Not to be used in conjunction with any other offer. While Stocks Last.

SUPRÉ

All Sale items \$15 or less
Prices as marked, excludes gift cards, Supré Foundation, full price product and promotions.

SURF DIVE N SKI

Buy one get one free on full price items
Full price items only, no sale. Home brands only.

SUSHI SUSHI

Buy 2 hand rolls get 1 for 90 cents
Only valid at Melbourne Central Ground Level store. Lowest price hand roll in the transaction will be discounted to 90c when you purchase 2 or more hand rolls. Not valid in conjunction with any other offer. Valid whilst stocks last.

SUSSAN

Receive a \$35 gift voucher for every \$100 you spend. Take a further 50% off already reduced sale items
Not valid on gift card purchases. Not valid in conjunction with any other offer.

T2

Receive a selected box of tea for free when you spend \$50
Free tasting of T2’s 90s brew (exclusive to Melbourne Central) from 6pm – 9pm
Not available in conjunction with any other offer.

THE BODY SHOP

15% off storewide + free samples
While stocks last.

THE LION HOTEL

\$12 Beer Jugs & 90s Tunes `til late at The Lion

THE PANCAKE PARLOUR

Free regular size ‘Spider’ (creamy ice-cream soda) with any purchase – choice of 7 flavours.
‘Best Dressed’ Competition via IG – Winner receives a \$50 voucher to spend in restaurant. Dine in and post images of your attire on your IG story, tagging **@thepancakeparlour**.
Winner will be announced the next day via Instagram. Lucky prizes offered throughout the day – check under your table for the chance to win a Free Short Stack voucher valued at \$12.90
Offer valid from May 1st, 10am until 11:59pm. Dine in only.

TOMMY HILFIGER

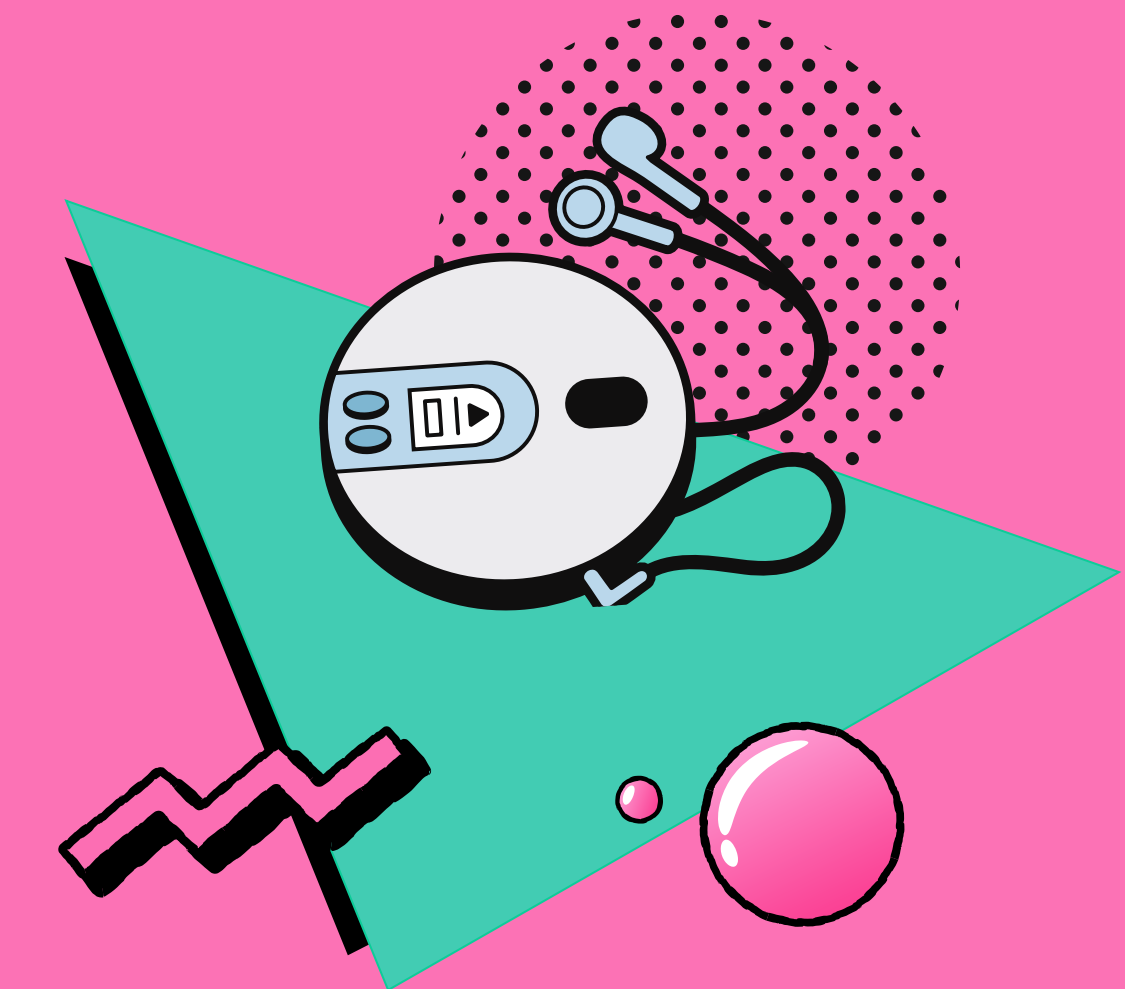
25% off for VIP members
Excludes all capsules: Tommy Jeans X Coca-cola, Tommy Summer, TommyXZendaya and TommyXLewis collections. Excludes Tommy Sport. Excludes watches, Fragrance, Sunglasses & Gift Cards.

TONY BIANCO

20% off storewide + pick up a Tony Bianco Scratch & Win Card for the chance to win further discounts and gifts
All purchases must be over \$80.00 in order to receive the promotional offer. One scratch and win card per transaction.

TRENERY

25% off storewide



TYP0

Get jiggy with it with 30% off storewide
Full priced stock only. Not to be used in conjunction with any other offer. Excludes gift cards, sale stock and foundation items. Refer to our website for our refund and exchange policy.

UNABARA LOBSTER & OYSTER BAR

Receive an Instant Win Lucky Draw Voucher
Dine-in customers only.

UNIVERSAL STORE

20% off storewide
Not in conjunction with any other offer. Discount does not apply to purchases of gift cards and event tickets, or exchanges, refunds and credit note transactions. Discount will be applied automatically at till. Exclusions apply. Offer available instore only.

WINDSOR SMITH

30% off storewide
Terms and Conditions apply, see in-store for more details.

WITCHERY

20% off storewide
Excludes OCRF White Shirt Collection and Limited Edition.

WITTNER SHOES

20% off full price items
Full price items only. Not Valid on shoe care and accessories.
Not in conjunction with any other promotions or discounts.



TERMS & CONDITIONS:

Melbourne Central's 90s House Party for Shop the City offers are only valid between 10am and 9pm on Wednesday 1 May 2019 unless sold out during this time period or otherwise stated by a retailer or in this Event Guide.

Discounts and other offers are subject to the terms and conditions of the participating retailers and are not to be used in conjunction with any other offers available from the participating retailer (unless otherwise stated). See in store for full details.

Offers are only valid at Melbourne Central stores unless otherwise stated by a retailer. Participating retailers reserve the right to change or withdraw the offers and prices shown in this advertisement at any time.

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