

ERIN MAXWELL IS
A LEADER IN THE
NEW WAVE OF
MELBOURNE STYLE.



My Melbourne

BY ERIN MAXWELL

Through her tireless searches for fashion treasures to feature on her influential blog Love.Shop.Share, Erin Maxwell has earned a reputation as a local in the know. She has an innate gift for uncovering the city's hottest bars, cafés, boutiques and other hot spots.

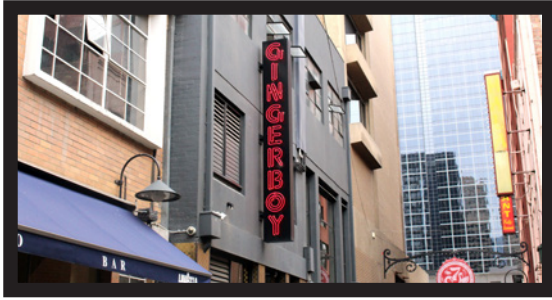


CHRISTINE

A red door is all you see from the street, but walk through the narrow passage and you'll discover a treasure trove of the most amazing accessories in Melbourne. Christine Barro's carefully selected collection includes Lanvin, Celine and the most incredible millinery for the spring.

181 FLINDERS LN, MELBOURNE
CHRISTINEACCESSORIES.COM

GINGER BOY



An Asian inspired menu with flavours and dishes like none other. Bringing the traditional hawker style market eating to a new level of class and style. Gingerboy's wagyu and bamboo dumplings are not to be missed, and you have to try the szechuan pulled pork. Amazing!

27-29 CROSSLEY STREET, MELBOURNE
GINGERBOY.COM.AU

ZARA



Affordable fashion at its best. All the season's trends in a high street store, which allows you to work the pieces in with designer and less expensive alternatives. The waxed denim jeans are the ultimate pants and everyone needs to own a pair.

284-292 BOURKE ST, MELBOURNE
ZARA.COM

EARL CANTEEN



Want a serious sandwich? Head to Earl canteen and try the amazing gourmet subs, from pork belly to harissa lamb with quince, yoghurt and beans. Salad more your style? They package up daily homemade salads that are just as amazing.

500 BOURKE ST, MELBOURNE
EARLCANTEEN.COM.AU

ERIN'S MELBOURNE ESSENTIALS

1. You cannot come to Melbourne and not spend the day at the 'G' (Melbourne Cricket Ground - mcg.org.au) watching a blockbuster game of Australian rules football.
2. The perfect spring morning is spent walking the Tan and then heading over to refuel at The Botanical (thebotanical.com.au) for breakfast.
3. Located in Royal Arcade, Marias (marais.com.au) is a little piece of Paris in Melbourne. They've got the best in designer fashion: Balenciaga, Celine, Rick Owens and Helmut Lang to name a few.
4. Stroll down Flinders Lane to Green with Envy, the one stop shop with everything from Aussie designers, including my favourites Josh Goot, Dion Lee and Christopher Esber.
5. The city of Melbourne is full of amazing galleries, cafes and culture so spend the day just walking the laneways and discover something new.